



A celebration of Asian and Pacific Islander Cultures

Saturday, October 4, 2025 Ives Park, Sebastopol 11am – 7pm

www.manymoonsfestival.com

The Asian American Pacific Islander Coalition of North Bay (AAPIC) is holding its first ever pan-Asian festival on October 4, 2025. A one-day "Many Moons Festival," at Ives Park in Sebastopol, will highlight the myriad API cultures who live in our area.

The festival will feature a unique variety of cultural traditions, crafts, arts, and food. Live music, other entertainment, and a lantern-lighting ceremony at dusk will make this an event not to be missed.

We would very much like this to be a low-cost entry for the public, and are reaching out to you to become a festival sponsor. Please see the attached information which gives our Sponsorship Levels.

Thank you for the time in looking this over. We sincerely hope this is of interest and you'll join us in what promises to be a unique and beautiful community-building celebration in its inaugural year.

[Why Sponsor the Many Moons Festival?](#)

Our North Bay Region is rooted in the contributions of Asian Pacific Islanders, from the first immigrants and laborers to today's contributors to our economic and culturally diverse community. This will be the first ever festival in our area to share and showcase the rich diversity of the diaspora from Asia and the Pacific. 60% of the API population in the North Bay are immigrants and APIs are the fastest growing segment of the population in California. As California's importance in the world grows, our ties to the greater world are powerful connections. Your sponsorship will help create a robust festival that exemplifies your support of a culturally diverse community.

[About AAPIC:](#)

The Asian American Pacific Islander Coalition of North Bay is a 501(c)(3) organization: #87-4319882. Our primary mission is to celebrate culture, empower the community, and promote positive change for the Asian and Pacific Islander community in the North Bay. Almost all in our API ethnic communities feel a sense of isolation and a fear of reaching out. AAPIC is dedicated to connecting APIs to each other as well as to our greater community. We have been a silent population for too long: this festival is a "coming out" to say we are here, we want to contribute and we have much to offer.

SPONSORSHIP PACKAGES 2025

PRESENTING SPONSOR \$10,000

We offer only 1 Presenting Sponsor Sponsorship. This level, besides all the features below, is the Main Stage Sponsor, and your company banner will be displayed behind performers on the Main Stage. Your company name/logo appears on all print marketing as PRESENTING SPONSOR.

Presenting sponsor marketing:



PRINT MARKETING:

Festival Postcard: Colorful front and back

Festival Poster: Colorful 11x17

Press Release: You are named as Presenting Sponsor in our press release, sent to over 300 media outlets.

Full Page Ad in Festival Program



PRINT ADVERTISING:

3 full color 2 column x 7" ads in the Santa Rosa Press Democrat

Full color ¼ and ½ page ads in North Bay Bohemian



WEB MARKETING/SOCIAL MEDIA:

Your company logo, URL and mention on our:

Website Sponsor Page

Facebook Page

Constant Contact Eblasts

Large logo, designating PRESENTING SPONSOR, and link on our website



BOOTH SPACE: 10x30 booth at the festival, in the Sponsor/Food Product Tent, which can be used to create an interactive display, product sampling, and sales. Booth does not need to be inside tent, but can be an outside booth open on all sides if desired.



BANNERS: Placement for 3 banners total besides the company booth, including the Main Stage.

SPECIAL PERKS FOR PRESENTING SPONSORS:

20 Entry Tickets to the festival for family and friends, 20 Wine and Beer Vouchers, 20 Food Vouchers for the festival food booths. Access to VIP area throughout the day/evening.

TOP TIER SPONSORSHIP \$5,000

Your company logo and/or name mention in ALL marketing:



PRINT MARKETING:

Festival Postcard: Colorful front and back

Festival Poster: Colorful 11x17



PRINT ADVERTISING:

3 full color 2 column x 7" ads in the Santa Rosa Press Democrat as well as all on-line impressions

2 full color ¼ and ½ page ads in North Bay Bohemian

½ Page Ad in Festival Program



WEB MARKETING/SOCIAL MEDIA:

Your company logo and mention on our:

Website Sponsor Page

Facebook Page

Constant Contact Eblasts

Logo and link on our website



BOOTH SPACE:

10x20 booth at the festival which can be used to create an interactive display, product sampling, and sales.



BANNERS:

Placement for 2 banners in other locations besides the company booth.

SPECIAL PERKS FOR TOP TIER SPONSORS:

10 Entry Tickets to the festival for family and friends, 10 Wine and Beer Vouchers, 10 Food Vouchers for the festival food booths

All Booth Employees have access to VIP Area

TIER TWO SPONSORSHIP \$3000

The Second Level is our basic sponsorship package, including logo placement in limited advertising and a 10 x 10 booth at the festival.

Your company logo and/or name mention in SOME marketing materials:



PRINT MARKETING:

Festival Postcard: Colorful front and back

Festival Poster: Colorful 11x17

WEB MARKETING/SOCIAL MEDIA:

Your company mention on our Facebook Page,
Constant Contact E-Blasts,
Website with logo and link to your site

BOOTH SPACE:

10x10 booth at the festival, in the Sponsor/Food Product Tent, which can be used to create an interactive display, product sampling, and sales.

BANNERS: Placement for 1 banner in other locations besides the company booth.

SPECIAL PERKS FOR TIER TWO SPONSORS:

5 Entry Tickets to the festival for family and friends,
5 Wine and Beer Vouchers,
5 Food Vouchers for the festival food booths
Booth Employees have access to VIP Area throughout the day/evening.

BOOTH ONLY SPONSORSHIP: \$1000

The Booth Only level of sponsorship is a 10x10 BOOTH ONLY package. Some sponsors do not feel strongly about media placement but simply want to be able to have a booth at the festival, so this is the ideal package for you.


10x20: \$1750


Corner Booths: \$100 extra

 Logo inclusion in program


COMMUNITY SPONSOR: \$500

This level does not include booth space at the festival, but it does include:

 Logo/name inclusion in our program


 Logo/name inclusion and link on our website


 2 entry tickets

 Access to our VIP Area

WINE/BEER SPONSOR

The Wine Sponsor donates 6 cases and the Beer Sponsor donates 4 kegs to be sold in our Wine/Beer Booth.

 Logo inclusion in all print media (postcard, poster, print ads)

 Inclusion in our Constant Contact email campaign and our Facebook marketing campaign.

 Logo and link on our website

 Bold banner placement at the Wine/Beer Booth



Exclusive company at the Wine/Beer Booth: the only wine sold so **maximum** exposure to the crowd who imbibe at the festival.

SPECIAL PERKS FOR WINE/BEER SPONSOR:

10 entry tickets to the festival for family and friends

10 Wine and Beer Vouchers

10 Food Vouchers for the festival food booths

All Booth Employees have full access to Sponsor VIP Area

IN-KIND DONATIONS

Please contact us if you feel you have a product or service which might be of value to the festival and we can discuss sponsorship levels based on the donation.

CREATE YOUR OWN SPONSORSHIP PACKAGE!

Not seeing something here which is ideal for your business? Let us work with you to create something which will build your company's image, or attract the customers you wish to attract.

[LINK TO SUBMIT SPONSORSHIP PARTICIPATION FORM](#)

Any questions, contact:

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